

WPVI-TV PHILADELPHIA 4100 City Line Ave. PHILADELPHIA PA 19131

MEDIA AD VENTURES, INC. - 12147 ATTN: CAROLYN BUSH

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8136 OLD KEENE MILL ROAD SUITE A-300 SPRINGFIELD VA 22152

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397770	09-05-2012	09-06-2012	1	MEEHAN FOR CONGRESS COMM, PAT	MEEHAN FOR CONGRESS, PAT	POLITICALS	WPVI - PHILADELPHIA

Agency Est	#	CMS#	Sales Office	Account Executive	Start Date	End D	Date Billing					Р	ackage	Contract Titl	е			
•		242789	PHILADELPHIA	A. CLIFFORD	10-22-2012	11-06-2	2012	12 M (Broadcast Month, Cycle 1) N 242789										
Start Date	End Date	Time Period	De	scription			RC								SPW	Price	Tot Spots	Total \$
		Agency CPE:	C:65 P:79 E:4	62														
10-22-2012	11-02-2012	05:00AM - 06:	00AM MG	DRNING NEWS 5A MO-FR	(6948)		8	30	X	X	X	X	X		2	1,000	4	4,000.00
11-05-2012	11-06-2012	05:00AM - 06:	OOAM MO	DRNING NEWS 5A MO-FR	(6948)		8	30	х	X					1	1,000	1	1,000.00
10-22-2012	11-02-2012	06:00AM - 07:	OOAM MO	DRNING NEWS 6A MO-FR	(6949)		8	30	х	X	X	X	X		2	2,000	4	8,000.00
11-05-2012	11-06-2012	06:00AM - 07:	OOAM MO	DRNING NEWS 6A MO-FR	(6949)		8	30	х	X					1	2,000	1	2,000.00
10-22-2012	11-02-2012	07:00AM - 09:	OOAM MO	DRNING NEWS GMA 7A N	IO-FR (6910)		8	30	x	X	X	X	X		3	2,000	6	12,000.00
11-05-2012	11-06-2012	07:00AM - 09:	OOAM MO	ORNING NEWS GMA 7A N	IO-FR (6910)		8	30	x	X					1	2,000	1	2,000.00
10-22-2012	11-02-2012	09:00AM - 10:	00AM DA	YTIME 9-10A WEEKKDAY	Y (6912)		9	30	x	X	X	X	X		3	700	6	4,200.00
11-05-2012	11-06-2012	09:00AM - 10:	00AM DA	YTIME 9-10A WEEKKDA	Y (6912)		9	30	x	X					1	700	1	700.00
10-22-2012	11-02-2012	11:00AM - 12:	00PM DA	YTIME 11A-12P MO-FR (6	6914)		8	30	x	X	X	X	X		3	1,600	6	9,600.00
11-05-2012	11-06-2012	11:00AM - 12:	00PM DA	YTIME 11A-12P MO-FR (6	6914)		8	30	x	X					1	1,600	1	1,600.00
10-22-2012	11-02-2012	12:00PM - 12:	30PM DA	AYTIME NOON NEWS WEI	EKDAY (6950)		8	30	x	X	X	X	X		3	1,700	6	10,200.00
11-05-2012	11-06-2012	12:00PM - 12:	30PM DA	AYTIME NOON NEWS WEI	EKDAY (6950)		8	30	x	X					1	1,700	1	1,700.00
10-22-2012	11-02-2012	03:00PM - 04:	00PM DA	AYTIME 3-4P MO-FR (799)	7)		9	30	x	X	X	X	X		3	700	6	4,200.00
11-05-2012	11-05-2012	03:00PM - 04:	00PM DA	YTIME 3-4P MO-FR (799)	7)		9	30	x						1	700	1	700.00
10-22-2012	11-02-2012	04:00PM - 05:	00PM EA	RLY NEWS 4P MO-FR (72	239)		9	30	x	X	X	X	X		3	700	6	4,200.00
	65 79 4 Start Date 10-22-2012 11-05-2012 11-05-2012 11-05-2012 11-05-2012 11-05-2012 11-05-2012 11-05-2012 11-05-2012 11-05-2012 11-05-2012 11-05-2012	11-05-2012	65 79 462 242789 Start Date End Date Time Period Agency CPE: 10-22-2012 05:00AM - 06: 11-05-2012 11-06-2012 05:00AM - 06: 11-05-2012 11-06-2012 06:00AM - 07: 11-05-2012 11-06-2012 06:00AM - 07: 10-22-2012 11-06-2012 07:00AM - 09: 11-05-2012 11-06-2012 07:00AM - 09: 11-05-2012 11-06-2012 09:00AM - 10: 11-05-2012 11-06-2012 09:00AM - 10: 11-05-2012 11-06-2012 11:00AM - 12: 11-05-2012 11-06-2012 11:00AM - 12: 11-05-2012 11-06-2012 12:00PM - 12: 11-05-2012 11-06-2012 12:00PM - 12: 11-05-2012 11-06-2012 03:00PM - 04:	Start Date End Date Time Period De Agency CPE: C: 65 P: 79 E: 4	6579 462 242789 PHILADELPHIA A. CLIFFORD Start Date End Date Time Period Description Agency CPE: C: 65 P: 79 E: 462 05:00AM - 06:00AM MORNING NEWS 5A MO-FR 11-05-2012 11-06-2012 05:00AM - 06:00AM MORNING NEWS 5A MO-FR 11-05-2012 11-06-2012 06:00AM - 07:00AM MORNING NEWS 6A MO-FR 11-05-2012 11-06-2012 06:00AM - 07:00AM MORNING NEWS 6A MO-FR 11-05-2012 11-06-2012 07:00AM - 09:00AM MORNING NEWS GMA 7A M 11-05-2012 11-06-2012 07:00AM - 09:00AM MORNING NEWS GMA 7A M 11-05-2012 11-06-2012 07:00AM - 09:00AM MORNING NEWS GMA 7A M 11-05-2012 11-06-2012 07:00AM - 09:00AM DAYTIME 9-10A WEEKKDA' 11-05-2012 11-06-2012 09:00AM - 10:00AM DAYTIME 9-10A WEEKKDA' 11-05-2012 11-06-2012 11:00AM - 12:00PM DAYTIME 11A-12P MO-FR (6 11-05-2012 11:00AM - 12:00PM DAYTIME NOON NEWS WEI 11-05-2012 11-06-2012 12:00PM - 12:30PM DAYTIME NOON NEWS WEI 11-05-2	Start Date End Date Time Period Description Agency CPE: C: 65 P: 79 E: 462 11-02-2012 11-02-2012 05:00AM - 06:00AM MORNING NEWS 5A MO-FR (6948) 11-05-2012 11-06-2012 06:00AM - 07:00AM MORNING NEWS 5A MO-FR (6948) 11-05-2012 11-06-2012 06:00AM - 07:00AM MORNING NEWS 6A MO-FR (6949) 11-05-2012 11-06-2012 06:00AM - 07:00AM MORNING NEWS 6A MO-FR (6949) 11-05-2012 11-06-2012 07:00AM - 09:00AM MORNING NEWS GMA 7A MO-FR (6910) 11-05-2012 11-06-2012 07:00AM - 09:00AM MORNING NEWS GMA 7A MO-FR (6910) 11-05-2012 11-02-2012 09:00AM - 10:00AM DAYTIME 9-10A WEEKKDAY (6912) 11-05-2012 11-06-2012 09:00AM - 10:00AM DAYTIME 9-10A WEEKKDAY (6912) 11-05-2012 11-06-2012 11:00AM - 12:00PM DAYTIME 11A-12P MO-FR (6914) 11-05-2012 11-02-2012 11:00AM - 12:00PM DAYTIME 11A-12P MO-FR (6914) 11-05-2012 11-06-2012 12:00PM - 12:30PM DAYTIME NOON NEWS WEEKDAY (6950) 11-05-2012 11-02-2012 12:00PM - 12:30PM DAYTIME NOON NEWS WEEKDAY (6950) 11-05-2012 11-02-2012 11-02-2012 03:00PM - 04:00PM DAYTIME 3-4P MO-FR (7997) 11-05-2012 11-05-2012 11-05-2012 03:00PM - 04:00PM DAYTIME 3-4P MO-FR (7997) 11-05-2012 11-05-2012 11-05-2012 03:00PM - 04:00PM DAYTIME 3-4P MO-FR (7997) 11-05-2012 11-05-2012 11-05-2012 03:00PM - 04:00PM DAYTIME 3-4P MO-FR (7997) 11-05-2012 11-05-2012 11-05-2012 11-05-2012 03:00PM - 04:00PM DAYTIME 3-4P MO-FR (7997) 11-05-2012	Start Date End Date Time Period Description Description Agency CPE: C: 65 P: 79 E: 462 Description Agency CPE: C: 65 P: 79 E: 462 Description Agency CPE: C: 65 P: 79 E: 462 Description Agency CPE: C: 65 P: 79 E: 462 Description Description Agency CPE: C: 65 P: 79 E: 462 Description Agency CPE: C: 65 P: 79 E: 462 Description De	Start Date End Date Time Period Description Description Description RC	Start Date End Date Time Period Description 10-22-2012 11-06-2012 M (Broad Start Date End Date Time Period Description Description RC Duration Agency CPE: C: 65 P: 79 E: 462	Signature Sign	Start Date End Date Time Period Description Description Description No. 22-2012 11-06-2012 M. (Broadcast Mr. Start Date End Date Time Period Description Description No. 7	10-22-2012 11-06-2012 05:00AM - 06:00AM	65/79 462	65/79 462	Start Date End Date Time Period Description Description RC Duration M T W T F S S	Start Date	Start Date End Date Time Period Description Description Description RC Duration M T W T F S S SPW Price Price	Start Date End Date Time Period Description Description RC Duration M T W T F S S S S Price Tot Spots Agency CPE: C: 65 P: 79 E: 462



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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397770	09-05-2012	09-06-2012	1	MEEHAN FOR CONGRESS COMM, PAT	MEEHAN FOR CONGRESS, PAT	POLITICALS	WPVI - PHILADELPHIA

		0 20 .2					00110112					` `		J,				· · · · · · · · · · · · · · · · · · ·	
	Agency Est	#	CMS#	Sales Office	Account Executive	Start Date	End D	ate	Billing						Р	ackage	Contract Titl	e	
	65 79 4	62	242789	PHILADELPHIA	A. CLIFFORD	10-22-2012	11-06-2	012	M (Broa	dca	st Mo	nth,	Cycl	e 1)		N	242789		
Line	Start Date	End Date	Time Period	Des	scription			RC	Duration	М	Т	W .	T F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE:	C:65 P:79 E:46	62														
16	11-05-2012	11-05-2012	04:00PM - 05:	00PM EA	RLY NEWS 4P MO-FR (72	239)		9	30	X						1	700	1	700.00
17	10-22-2012	11-02-2012	05:00PM - 06:	00PM EA	RLY NEWS 5P MO-FR (6	988)		8	30	x	X	X :	хх	(4	2,700	8	21,600.00
18	11-05-2012	11-05-2012	05:00PM - 06:	00PM EA	RLY NEWS 5P MO-FR (6	988)		8	30	x						1	2,700	1	2,700.00
19	10-22-2012	11-02-2012	06:00PM - 06:	30PM EA	RLY NEWS 6P MO-FR (69	989)		8	30	x	X	X	хх	(4	3,400	8	27,200.00
20	11-05-2012	11-05-2012	06:00PM - 06:	30PM EA	RLY NEWS 6P MO-FR (69	989)		8	30	x						1	3,400	1	3,400.00
21	11-03-2012	11-04-2012	06:00PM - 07:	30PM WE	EKEND NEWS SA-SU 6-	730P (6990)		8	30)				X	X	1	1,600	1	1,600.00
22	10-22-2012	11-02-2012	07:00PM - 08:	00PM AC	CESS WEEKDAY (6991)			8	30	x	X	X :	хх	(4	3,800	8	30,400.00
23	11-05-2012	11-05-2012	07:00PM - 08:	00PM AC	CESS WEEKDAY (6991)			8	30	x						1	3,800	1	3,800.00
24	10-31-2012	10-31-2012	08:00PM - 09:	00PM PRI	IME WE8 (7019)			9	30			X				1	6,000	1	6,000.00
25	10-22-2012	11-04-2012	11:00PM - 11:	35PM LA	TE NEWS MO-SU (6969)			8	30	x	x	X	хх	Х	X	3	4,000	6	24,000.00
26	11-05-2012	11-05-2012	11:00PM - 11:	35PM LA	TE NEWS MO-SU (6969)			8	30	x						1	4,000	1	4,000.00
27	10-22-2012	11-02-2012	11:35PM - 12:	02AM LF	NIGHTLINE (6970)			8	30	x	X	X :	хх	(2	1,350	4	5,400.00
28	11-05-2012	11-05-2012	11:35PM - 12:	02AM LF	NIGHTLINE (6970)			8	30	x						1	1,350	1	1,350.00
29	10-28-2012	10-28-2012	11:35PM - 12:	05AM EA	GLES FRENZY (7229)			9	30)					X	1	500	1	500.00
30	11-03-2012	11-04-2012	08:00AM - 09:	00AM WE	EKEND SA-SU GMA (69	911)		8	30)				X	X	1	1,300	1	1,300.00



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	Contract Dt 09-05-2012					Brand MEEHAN FOR	CONGRESS, I	PAT	Product Code POLITICALS		Station/Market WPVI - PHILADELPHIA	
Agen	cy Est#	CM	S #	Sales Office	Account Executive	Start Date	End Date	Billing		Package	Contract	Γitle

39	09-0	5-2012 09-0	06-2012 1	MEEHAN FOR CC	ONGRESS COMM, PAT	MEEHAN FOR	CONGRESS,	, PAT	POLI	TICALS		Į V\	/PVI - PHIL	ADELPHIA
	Agency Est		CMS#	Sales Office	Account Executive A. CLIFFORD	Start Date	End Date	Billing			ackage	Contract Title	9	
	65 79 4		242789	PHILADELPHIA	11-06-2012	1	dcast Month, Cy		N	242789				
Line	Start Date	End Date	Time Period	De	scription		R	CDuration	MTWT	F S S	SPW	Price	Tot Spots	Total \$
			Agency CPE:	C:65 P:79 E:4	62									
31	11-03-2012	11-03-2012	09:00AM - 10:	00AM WE	EEKEND NWS 9-10A S	SA (10928)		8 30)	X	1	1,300	1	1,300.00
32	10-28-2012	11-04-2012	07:00AM - 08:	00AM WE	EEKEND NWS 7-8A SU	J (7056)		8 30		x	1	600	2	1,200.00
33	10-28-2012	11-04-2012	08:00AM - 09:	00AM WE	EEKEND NWS GMA S	U (7099)		8 30		x	1	1,300	2	2,600.00
34	10-28-2012	11-04-2012	09:00AM - 10:	00AM WE	EEKEND NWS 9-1030A	SU (7057)		8 30		x	1	900	2	1,800.00
35	11-04-2012	11-04-2012	11:35PM - 12:0	05AM RO	OTATOR 5A-459AM (71	91)	!	9 30		x	1	500	1	500.00
										C	Contracte	d Gross Total	: 103	207,450.00
												al Gross Total		207,450.00
											Agency	/ Commission		31,117.50
	41.0/0											Net Total		176,332.50
	nth/YR		Preempted		Made Good	Contract T		Α	djustments					Actual Total
	12		0.00		0.00	85,800			0.00					85,800.00
No	/ 12 		0.00		0.00	121,650	0.00		0.00					121,650.00
TC	TAL		0.00		0.00	207,450	0.00		0.00					207,450.00

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	0.00	0.00	85,800.00	0.00	85,800.00
Nov 12	0.00	0.00	121,650.00	0.00	121,650.00
TOTAL	0.00	0.00	207,450.00	0.00	207,450.00